Amarsinh Adisare

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Professional Summary

User Experience Designer with 4+ years of experience creating intuitive digital experiences across finance, telecom, and healthcare. Passionate about research-driven design and building scalable design systems.

Experience

- Associate UX Lead | Persistent Systems, Pune | Aug 2021 Present
 - Led UX for financial, telecom, manufacturing, and healthcare platforms serving U.S. and Canadian markets.
 - Built and maintained design systems for consistency across domains.
 - Onboarded new designers by creating internal design guidelines and toolkits.
 - Collaborated with cross-functional teams to implement user-centric solutions.

Internships

- Industrial Design Intern | Foley Designs, Bangalore | Jan 2021 Jul 2021
 - Designed a user-friendly coconut scraper with enhanced ergonomics.
 - Conducted user testing and design iterations focused on usability and comfort.

Education

 Bachelor of Product Design, MIT Institute of Design, MIT ADT University, Pune (2017–2021), CGPA: 7.42

Key Projects

- Smartwatch for Explorers | Titan, Pune
 - Created HMI for smartwatch to help explorers track trails using a 'Breadcrumb' feature.
 - Conducted user research, wireframing, and prototyping.

- Culture Board Game | Elemeno Kids, Pune
 - Developed educational board game for children (ages 9–12) using user testing with kids, parents, and teachers.
 - Prototyped CAD models and iterated based on feedback.

Technical Skills

Figma, Adobe XD, Product Design, User Experience, Visual Design, Photoshop, Illustrator, After Effects

Certifications

- Become a UX Designer from Scratch Interaction Design Foundation
- User Experience: The Beginner's Guide Interaction Design Foundation
- Mobile UX Design Interaction Design Foundation

Achievements

• Winner – LTI Unfold 3.0 Design Hackathon (April 2021)

Extracurricular Activities

- Sound Design 50 Hour India Film Project (2019)
- Peer Tutoring for design entrance preparation
- Taekwondo (Red One Belt, 2007–2012)